



FOR IMMEDIATE RELEASE

## October is Cranberry Month

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MARLBOROUGH, MASSACHUSETTS – Oct. 19, 2021 – Massachusetts Farm Bureau Federation (MFBF) is pleased to share the news from the Cape Cod Cranberry Growers' Association (CCCGA) that Massachusetts Governor Baker has again declared this October as Cranberry Month, which recognizes this native crop as an economic driver for the region. CCCGA, who represents the cranberry growers of Massachusetts welcomed the Massachusetts Department of Agricultural Resources Commissioner John Lebeaux and his team to a cranberry bog in

Wareham for the official presentation of the proclamation.

Although the cranberry harvest begins in late September and continues into early November, October is the peak month for harvesting our Commonwealth's native berry and number one agricultural food crop. The bright, crimson red berries, combined with the region's impressive fall foliage, creates an iconic New England fall backdrop.

CCCGA President Steve Ward remarked "We are pleased that Governor Baker has proclaimed October to be cranberry month, recognizing the 200 plus year history of this crop in southeastern Massachusetts, it's value to the environment and our local communities. Although as growers we like to think every month is cranberry month, we recognize that October is the time of year when so many people think of cranberries and our unique and beautiful harvest. We are thankful to be stewards of the land, to grow this healthy fruit, and to be part of our Massachusetts food system."

"We want to encourage Massachusetts consumers to purchase locally-produced farm products this fall, including cranberries," said Massachusetts Farm Bureau Federation President Mark Amato. "The Commonwealth is the oldest cranberry growing region in the country and there are approximately 300 growers in our state. When you buy local from them, you are supporting both a family and the cranberry legacy."

Some cranberry growers offer opportunities for people to visit their bogs during harvest while others sell fresh fruit. To find a local cranberry farm or to learn more about Massachusetts cranberries, please visit the CCCGA's website at [www.cranberries.org](http://www.cranberries.org).

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### About Massachusetts Farm Bureau Federation

*The Massachusetts Farm Bureau Federation is a non-profit organization representing nearly 6,000 family members across the Commonwealth. MFBF is an advocate for farmers, run by*

*farmer members who develop policies through its grassroots process. Its mission statement is to "strengthen a diverse agricultural community by supporting and advocating for Massachusetts farm families." Its vision is to "envision a world with plentiful high-quality agricultural products, productive open land, and a robust and prosperous farming community. We are committed to working with like-minded groups to achieve these goals." For more information about the Massachusetts Farm Bureau Federation, please visit [www.mfbf.net](http://www.mfbf.net).*

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