



FOR IMMEDIATE RELEASE

“Beef Month” Began May 1!

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MARLBOROUGH, MASSACHUSETTS – May 5, 2021 – The local beef supply chain has grown in importance as consumers turned to their resident farmers for groceries during the COVID-19 pandemic. With May being National Beef Month, the Massachusetts Farm Bureau Federation would like to remind consumers to support their local beef producers.

“Farmers in Massachusetts made a quick pivot last year to ensure the safety and health of both their customers and employees,” said MFBF President Mark Amato. “There were many changes at local farm stands, such as social distancing, disinfecting, and more. These changes hopefully bolstered consumers’ confidence in the local supply chain and as we head into the new normal and farmers continue to make changes to their operations, we hope to see consumers continue to be supportive of local farm businesses.”

It is recommended by the Dietary Guidelines for Americans to consume ‘a variety of protein foods,’ which includes lean meats and poultry (such as lean beef). Lean beef is also a great source of 10 essential nutrients such as protein, vitamin B12, selenium, zinc, niacin, vitamin B6, phosphorus, choline, iron and riboflavin.

To find local beef producers near you, please visit: <https://www.nebpi.org/northeast-beef-directory/where-to-buy>.

About Massachusetts Farm Bureau Federation

The Massachusetts Farm Bureau Federation is a non-profit organization representing nearly 6,000 family members across the Commonwealth. MFBF is an advocate for farmers, run by farmer members who develop policies through its grassroots process. Its mission statement is to "strengthen a diverse agricultural community by supporting and advocating for Massachusetts farm families." Its vision is to "envision a world with plentiful high-quality agricultural products, productive open land, and a robust and prosperous farming community. We are committed to working with like-minded groups to achieve these goals." For more information about the Massachusetts Farm Bureau Federation, please visit www.mfbf.net.

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