



FOR IMMEDIATE RELEASE

CONTACT: MFBF Director of Marketing and Communications, katelyn@mfbf.net

Ward Hill Farmer Barbara Rogers-Scharneck Re-Appointed to National Farm Bureau Committee



MARLBOROUGH, MASSACHUSETTS - Dec. 21, 2020 - Massachusetts Farm Bureau Federation (MFBF) is pleased to announce that Barbara Rogers-Scharneck from Ward Hill has been re-appointed by American Farm Bureau Federation (AFBF) President Zippy Duvall to its Promotion and Education (P&E) committee. This national committee is focused on bridging the gap between farmers and consumers by providing tools and resources to other Farm Bureau members who are eager to help share agriculture's story.

Her responsibilities and roles in the committee will continue to include:

- Surfacing, prioritizing and developing ideas for agricultural promotion and education.
- Providing effective, practical tools for implementing grassroots projects.
- Increasing opportunities for training volunteers to be effective agricultural advocates.

"Barbara has been an excellent representative for MFBF on this committee for the past two years and we are excited she has been re-appointed," said MFBF President Mark Amato. "Her leadership has helped focus our statewide P&E committee and we look forward to her continuing this effort during the next two years."

Rogers-Scharneck is a fourth-generation farmer in eastern Massachusetts. On the farm, Rogers-Scharneck and her family raise replacement heifers and grow feed hay, silage, corn, strawberries, pumpkins, apples, butternut squash and carrots. They also have a You-Pick operation and offer school tours. The farm also includes a full-service garden center, where

the family grows their own annuals and perennials.

She has been involved in Essex County Farm Bureau board of directors, the statewide P&E committee and recently was appointed to MFBF's board of directors as her county representative. She also is involved in the Topsfield Fair and Soroptimist International. Rogers-Scharneck also actively volunteers in her children's school events and fundraisers.

She holds associate's and bachelor's degrees and has completed several half-marathons.

She will be re-appointed in March 2021 during the AFBF's FUSION conference. She will serve for another two-years until 2023.

Congratulations, Barbara!

###

The Massachusetts Farm Bureau Federation is a non-profit organization representing nearly 6,000 family members across the Commonwealth. MFBF is an advocate for farmers, run by farmer members who develop policies through its grassroots process. Its mission is "to protect the rights, encourage the growth, and be of service to its members, in the best interest of agriculture."

For more information about the Massachusetts Farm Bureau Federation, please visit www.mfbf.net.

Massachusetts Farm Bureau Federation, Inc, 249 Lakeside Ave, Marlborough, MA 01752

[SafeUnsubscribe™ {recipient's email}](#)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by info@mfbf.net powered by



Try email marketing for free today!