

MASSACHUSETTS FARM BUREAU FEDERATION

Gregory L. Finn Scholarship

The Gregory L. Finn Scholarship was established in loving memory of a good friend to agriculture. Greg was the Information & Public Relations Director for the Massachusetts Farm Bureau and a religious and devoted family man who died of a heart attack in 1983 at the age of 55.



Born in Hyde Park, Massachusetts, Greg attended Boston College, Suffolk Law School, and Leland Powers Broadcast School. He was the host of WBZ's "Countryside" program since its inception and an announcer for WBET in Brockton and WORL in Boston.

On air he was the high-energy host responsible for introducing the latest hit music as well as news broadcasts, live advertisements, and on-air interviews with a long list of movie and pop stars, including Doris Day, Rock Hudson, Perry Como, Frank Sinatra, Jerry Lewis, and many others.

Greg later served as Vice-President of Donnelly Advertising and its successor, the New England Outdoor Advertising Company; he then became Vice-President of Compton Advertising of Boston. During this time, Greg was primarily responsible for the "Drink Milk?" campaign in the mid-1970s, which was the precursor to the now-famous "Got Milk?" campaign.

Though not a farmer himself, Greg possessed a unique ability to bridge the gap between agriculture and suburbia. He was a natural at interpreting and conveying the problems facing farmers in a way that non-agricultural communities could understand.

Greg was well aware that a whole generation had grown up without exposure to perhaps the most vital industry in the Commonwealth—agriculture.

This scholarship is being awarded in Greg's memory to foster an understanding and perhaps to help close that gap between the farm community and suburban Massachusetts.

Application Requirements for the \$500 Greg Finn Scholarship Award



Applicant must be a child or legal dependent of a regular member in good standing of the Massachusetts Farm Bureau.



Applicant must be in at least their junior year of college when the scholarship is awarded. Applicant must be majoring in communications, journalism, music, or an agriculture-related field.



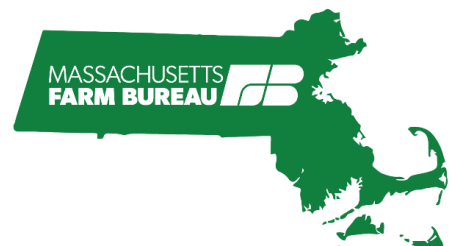
Application must be submitted to "The Greg Finn Scholarship Fund" by May 1 (unless deadline is extended) of the scholarship year.



Application must be accompanied by a sealed official copy of the applicant's college transcript and a 250-word statement on why the applicant has chosen this particular field of study and the projected career goals.

Completed applications must be mailed to:

Gregory Finn Scholarship Fund
c/o Massachusetts Farm Bureau Federation
249 Lakeside Avenue
Marlborough, MA 01752



Gregory L. Finn Scholarship Application

Applicant's Full Name: _____

Address: _____

Phone: _____ Email: _____

Farm Bureau Member Name & Relationship: _____

Farm Bureau Member Number: _____

Name of 4-Year Institution Currently Attending: _____

Major Area of Study: _____

Level of Study:

- Junior
 Senior
 Graduate
 Other: _____

Agricultural Background & Interests:

Extra-Curricular Activities:

